

Primary Industries Education Foundation

“great stuff for the classroom”

Our Mandate

To be the pre-eminent contact point for teachers and students for information on all matters relating to Australian agriculture, forestry and fisheries

Our Goal

To grow student understanding of the role of, and the practices in agriculture, forestry and fisheries, leading to

- better informed community discussion, and
- consideration of agriculture, forestry and fisheries as appealing career choices

We value

- Authoritative, credible, factual information
- Collaboration and partnerships with established networks and groups
- Highly appealing resources for use by educators and students
- Efficient and effective delivery

Drivers of Success

Well informed and motivated educators



Effective resources and materials



Engaged and supportive stakeholders



Growth in Understanding

PIEF Programs

1. Awareness and recognition of PIEF

- Generate and maintain high visibility for the Foundation within the schools communities

2. Effective networks

- Build strong relationships with relevant educator groups
- Develop and support Agriculture Ambassadors within hub schools

3. Teacher professional development

- Build personal knowledge and experience including
 - creating opportunities for teacher farm visits
 - identifying and developing farm ambassadors to visit schools
 - teacher networking

1. Centralised resource centre

- Provide a 'one-stop shop' for the range of industry and issue based educational needs, including
 - website
 - referrals and relevant links

2. Useful content and material

- Consolidate relevant industry and external information to provide content and materials that will be most useful across a broad range of subject areas and the depth of year requirements
- Identify, develop and promote the use of agriculture examples and case studies across the range of subject areas

3. Teaching guides and course plans

- Influence course planners, educational publishers and other providers to reflect the goals of the Foundation

4. Careers advice and resources

- Consolidate and coordinate provision of careers advice and opportunities

5. Monitor and track teaching needs

- Ensure PIEF products and services are based on real user needs and continue to meet those needs

1. Awareness and recognition of PIEF

- Contact and develop relationships with
 - key industry bodies and major enterprises
 - relevant bodies and departments at all levels of government
 - issues based groups including in environment, health & nutrition, and animal welfare areas

2. Guidance on resource development

- Provide advice to members on their development of effective educational resources

3. Distribute relevant industry information

- Centralised distribution of industry news and information to educators

4. Manage contracted stakeholder education programs

1. Student appreciation of agriculture, forestry and fisheries is strong and soundly based

- Measured by
 - student surveys/ tests

2. PIEF resources are valued and used

- Measured by
 - resources accessed and used
 - educator surveys

3. PIEF services and contribution are valued by stakeholders

- Measured by
 - stakeholder surveys